#SochiProblems: Ignorance or Arrogance?

Alexander V. Laskin, Ph.D.

Associate Professor and Director of Graduate Studies

Department of Public Relations

Quinnipiac University

SB-MCM

275 Mount Carmel Avenue

Hamden, CT 06518

(203)58208470

(203)582-5310 fax

ALaskin@gmail.com

**Alexander V. Laskin, Ph.D.,** isan associate professor and director of graduate studies at the Department of Public Relations, Quinnipiac University. Dr. Laskin’s research, published in *Journal of Public Relations Research*, *Public Relations Review*, *Journal of Business Communication*, and etc., focuses primarily on investor relations, measurement and evaluation, international communications, and new media. Dr. Laskin also contributed multiple book chapters and published two solo-authored books. His research on the value of investor relations was recognized by the Institute for Public Relations with Ketchum Excellence in Public Relations Research Award. Dr. Laskin has previously worked in investor relations, international mergers and acquisitions, and marketing research